

hackforchange.org/challenge/

Census-American-Community- Challenge



AMERICAN COMMUNITY SURVEY

Encouraging Evidence-driven Decision Making



The American Community Challenge

Two Challenge Options:

help foster local economic development and/or job creation

help local relief groups / government leadership plan for disasters



Example: Economic Development



David Crowe *Chief Economist, Nat'l Assn. of Homebuilders*

The American Community Challenge

help foster local economic development and/or job creation

- **Industry, occupation, and class of worker:** companies use these data to decide where to locate new plants, stores, or offices.
- **Educational attainment:** employers use information about the levels of the labor force to locate new jobs and stimulate economic growth.
- **Labor force status** data are used to target state and local areas with a labor force surplus for programs that promote business opportunities.
- Dig through the EPIC volume of other variables by starting here:
 - apiforum.ideascale.com > [Using Data](#) > [Finding Available Variables](#)



Example: Disaster Relief



Dr. Alyson Plyer *Chief Demographer, Greater New Orleans*

The American Community Challenge

help local relief groups / government leadership plan for disasters

- **Where people work:** Police and fire departments use these data to plan emergency services in areas of high concentrations of employment.
- **Vehicles ownership:** Social service agencies use these data to plan for emergency transportation services in areas of high concentrations of households with no vehicle available, such as isolated rural communities.
- **Telephone service availability:** State and local agencies use data about to develop plans that deliver emergency telephone service.
- Dig through the EPIC volume of other variables by starting here:
 - apiforum.ideascale.com > [Using Data](#) > [Finding Available Variables](#)



FORUM

Has your question already been answered on our forum?

<http://apiforum.ideascale.com/>

CONTACTS

General Questions and API Technology:

cnmp.developers.list@census.gov

Using American Community Survey Data:

acso.users.support@census.gov

Questions regarding Geography:

geo.geography@census.gov